

Website Costs (Phase I)

Initial Graphic Design	\$1,000
Initial Website Coding	\$500
Domain Name (yearly)	10
Hosting (yearly)	150
Total:	\$1,660

Website Costs (Phase II)

Expanding the website regionally (Greater Wisconsin, Milwaukee, Chicago)	\$2,500
Webmaster (Part Time, Yearly)	\$11,000
Total:	\$13,500

Website Costs (Phase III)

iPhone Application	\$10,000
High End Back End Database Development	\$5,000
Webmaster (Full Time, yearly)	\$22,000
Total:	\$37,000